

Required Criteria – Item 1: Hosted Activities, Meetings and Events open to all AIS members by TRAIS in 1996

TRAIS Reception at ICIS-2016 in Dublin, December 12, 2016

A cocktail reception open to all AIS members were organized at ICIS 2016 in Dublin. The reception took place on December 12, 2016 in Hilton Garden Inn, during 6-7 p.m. The invitation for the reception was sent to the AISWorldList on December 6, 2016. We received 20 guests of which 15 were Turkish IS researchers who were employed in Europe and U.S.A. The reception of TRAIS was an historical event since it was the first such event that integrated the Turkish IS community in the prestigious ICIS conference. The vice president Asli Sencer informed the attendants about the progress of TRAIS and shared ideas for future joint research, webinars, seminars, workshops options.



Exhibition Booth in IMISC 2016 Izmir, Turkey, October 6-8, 2016

Being the largest MIS conference in Turkey, the 3rd. International MIS Conference was held in Izmir during October 6-8, 2016. There were 200 selected papers presented to 400 researchers from the universities in Turkey. The TRAIS booth in the exhibition area was a location of attraction where AIS organization and its events were introduced to the Turkish IS research community.



Left to right: TRAIS secretary Mehmet Aydın, President Melted Özturan, VP Aslı Sencer, Founding Member Nuri Başoğlu

Seminar by Faruk Arslan in Boğaziçi University, December 29, 2016 Thursday

Faruk Arslan (Assist. Prof. of Computer Information Systems) from the Computing Sciences Department in University of Houston-Clear Lake gave a seminar at Boğaziçi University on December 29, 2016. The seminar was announced to MIS community in the universities in Istanbul. The title of his inspiring seminar was “Impact of Information Technology Use on Firm Productivity: A Multi-Country Empirical Research Across Diverse Income Clusters and Sectors”. The seminar attracted more than 20 participants from several universities in Istanbul.





Strategic Partnership of TRAIS in IDC Conferences

International Data Corporation, IDC is well known with its being the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications and consumer technology markets. More than 1,100 IDC analysts provide global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries worldwide. IDC is a subsidiary of IDG, the world's leading technology media, research, and events company (<https://www.idc.com/about/about.jsp>).

TRAIS became a strategic partner to the prestigious IDC Conferences that attract **600+** professionals from the IS business world in Turkey. Although IDC organizes these events primarily by the professional speakers to the business life, TRAIS will now serve as the bridge to integrate Turkish IS academics with the professionals in Turkey. TRAIS logo appears among the strategic partners of IDC on the event web sites:

IDC Industry 4.0 Conference, October 12, 2016, Wyndham Grand Hotel, Istanbul

<http://idc-cema.com/eng/events/63798-idc-industry-4-0-conference-2016/15-partners>

IDC Digital Retail Conference, November 9, 2016, Wyndham Grand Hotel, Istanbul

http://idc-cema.com/eng/events/63764-idc-digital-retail-conference-2016/15-partners?g_clang=TR



Activities to Promote TRAIS in Turkey

IDC Industry 4.0 Conference, October 12, 2016, Wyndham Grand Hotel, Istanbul

TRAIS Vice President Aslı Sencer gave a speech in IDC Industry 4.0 Conference that was organized in Wyndham Grand Hotel, Istanbul, October 12, 2016. Her speech in Turkish was titled "From Industry 3.0 to Industry 4.0: A Switching Paradigm".

<http://idc-cema.com/eng/events/63798-idc-industry-4-0-conference-2016/10-agenda>



The Turkey Information Summit (in Turkish: Türkiye Bilişim Zirvesi), November 22-23, 2016, Haliç Convention Center, Istanbul

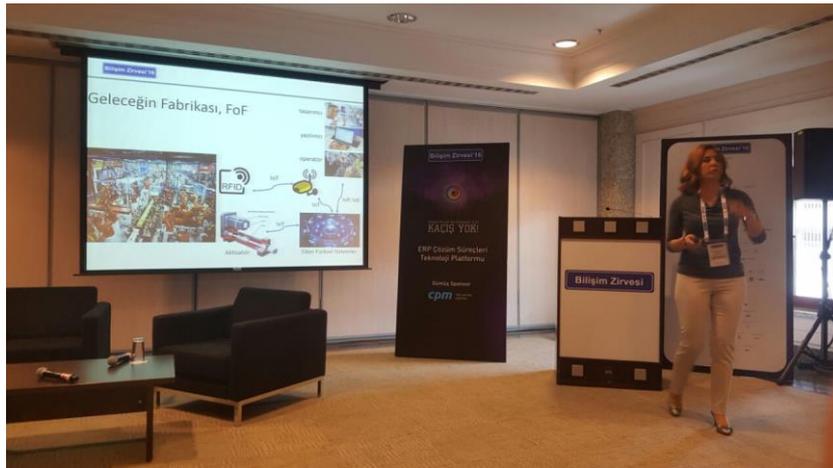
TR AIS Vice President Aslı Sencer and TR AIS Treasurer Bilgin Metin participated in the Turkey Information Summit that was organized in Haliç Convention Center, Istanbul during October 22-23, 2016. The organization attracted 1500 participants including professionals as well as academics. TR AIS team had the chance to promote AIS in this large organization that was opened by the prime minister of Turkey and followed by press. TR AIS logo appeared on the slides used in the presentations.

Aslı Sencer attended a panel on “How will Industry 4.0 Improve Turkey?” with top managers from international companies like Siemens, Bosch and national companies like Şişe Cam, Arçelik, Boğaziçi Yazılım. <http://www.bilisimzirvesi.com.tr/ProgramEndustri.aspx>



Aslı Sencer gave a talk on “The Role of ERP in the Digitization Era” in the track “ERP Solution Processes” in Turkey Information Summit.

<http://www.bilisimzirvesi.com.tr/ProgramERP.aspx>



TR AIS Treasurer Bilgin Metin moderated a panel in the track “Big Data, Cloud Solutions and AI Algorithms” on “Coping with the Complexities of Digitization by IT Governance” (in Turkish).

<http://www.bilisimzirvesi.com.tr/ProgramBuyukVeri.aspx>

Oracle Academy Day, December 2, 2016, Boğaziçi University

Hosted by Information Systems Research Center, Oracle Academy Day took place in Boğaziçi University on December 2, 2016. TRAIS Vice President Aslı Sencer gave a talk on the effects of disruptive digitization that comes with Industry 4.0 on the future generation of ERP systems.



Additional Criteria - Item D: Communications with the TRAIS Members

Invitation to the AIS WorldList for TRAIS Reception in ICIS 2016-Dublin

From: Asli Sencer <asli.sencer@boun.edu.tr>
Date: Tue, Dec 6, 2016 at 11:24 AM
Subject: Reception in ICIS Dublin: The Turkey Chapter of AIS
To: aisworld@lists.aisnet.org

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Dear Colleagues,

You may have heard that The Turkey Chapter of AIS, TRAIS, which was founded in March 2016, is the newest country chapter in AIS. The aims of TRAIS are to promote the exchange of ideas, experiences, and knowledge among scholars and professionals in Turkey engaged in the development, management, and use of information systems and technology. All Turkish IS researchers working in Turkey or abroad are more than welcome to join our chapter. Their involvement will help TRAIS to provide a stronger research environment in Turkey which will be an asset to all of us in the international research arena. Non-Turkish IS researchers are also welcome if they are willing to share and contribute to our research environment.

With this motivation in mind, the TRAIS Chapter will organize a reception in Dublin during ICIS 2016, on Monday December 12, 6-7 PM. I hope to see all of you there. Please RSVP me (asli.sencer@boun.edu.tr) before Thursday.

TRAIS Reception at ICIS-Dublin

Date: December 12th. 2016, Monday

Time: 6-7 p.m.

Place: Hilton Garden Inn Hotel (6 min. walking distance to the convention center)

Map link:

[https://www.google.com.tr/maps/place/Hilton+Garden+Inn+Dublin+Custom+House/@53.3478292,-6.2453432,17z/data=!4m2!1m15!4m14!1m6!1m2!1s0x48670ef2b83165af:0x25faa23c18a1e358!2sThe+Convention+Centre+Dublin+\(The+CCD\),+Spencer+Dock,+North+Wall+Quay,+Dublin+1,+Ireland!2m2!1d-6.2393979!2d53.3480522!1m6!1m2!1s0x48670c28a5e5d2c7:0x6921b630b989ccad!2sHilton+Garden+Inn+Dublin+Custom+House,+1+Custom+House+Quay,+North+Dock,+Dublin+1,+Ireland!2m2!1d-6.246766!2d53.348135!3m4!1s0x48670c28a5e5d2c7:0x6921b630b989ccad!8m2!3d53.348135!4d-6.246766](https://www.google.com.tr/maps/place/Hilton+Garden+Inn+Dublin+Custom+House/@53.3478292,-6.2453432,17z/data=!4m2!1m15!4m14!1m6!1m2!1s0x48670ef2b83165af:0x25faa23c18a1e358!2sThe+Convention+Centre+Dublin+(The+CCD),+Spencer+Dock,+North+Wall+Quay,+Dublin+1,+Ireland!2m2!1d-6.2393979!2d53.3480522!1m6!1m2!1s0x48670c28a5e5d2c7:0x6921b630b989ccad!2sHilton+Garden+Inn+Dublin+Custom+House,+1+Custom+House+Quay,+North+Dock,+Dublin+1,+Ireland!2m2!1d-6.246766!2d53.348135!3m4!1s0x48670c28a5e5d2c7:0x6921b630b989ccad!8m2!3d53.348135!4d-6.246766)

Prof. Asli Sencer

TRAIS Vice President

Bogazici University

Department of Management Information Systems

Istanbul, Turkey

<http://www.mis.boun.edu.tr/en/team/asli-sencer>

Email Announcement of the Seminar by Faruk Arslan to the MIS Community at the Universities in Istanbul



B.U. Information Systems Research Center, ISRC
and
The Turkey Chapter of Association for Information Systems, TRAIS

SEMINAR

Impact of Information Technology Use on Firm Productivity: A Multi-Country Empirical
Research Across Diverse Income Clusters and Sectors

by

Faruk Arslan, Ph.D.
Assist. Prof. of Computer Information Systems
Computing Sciences Department | College of Science and Engineering
University of Houston-Clear Lake

Date: December 29, 2016 Thursday

Time: 12:00-13:00

Room: Hisar Campus, SAD Seminar room

Summary:

Global trends such as lower-fertility rates across the many regions of the world and growing economic magnitude of the developing countries have rendered the productivity-led growth an important phenomenon for the future of the global economy. In this paper, we investigate the firm-level impact of IT on employee sales productivity across low and high income countries using multiple analysis techniques: matched-sample comparisons, pooled OLS regressions and 2SLS. We incorporate the evaluation of endogeneity issue for the generation of the final results. Using large-N samples from the two income clusters, we find that IT-enabled activities have a significant and greater effect on firm performance within high-income countries, which tend to have stronger human capital and technological infrastructure, when compared to their low-income counterparts. Furthermore, we conclude that the effect of these IT-enabled activities have greater impact on performance for manufacturing firms, when compared to service firms. Given its multi-country rich sample and robust results, we believe this study addresses a unique gap in the study IT business value on a global scale.

Bio of Faruk Arslan

Faruk Arslan, Ph.D. is a 6-sigma greenbelt with 17 years of business experience in North America and Europe with an emphasis on telecommunications, retail and service industries. He is experienced in leading complex IT and process improvement projects, as well as, worked at a strategic level in many merger & acquisitions. Primary research interests include; business analytics, business value of IS, information systems (IS) and organizational innovation, social physics, global diversity of IS, information privacy, partial least square applications and multi-level modeling. He is currently working at the University of Houston - Clear Lake as an Assistant Professor of Computer Information Systems.

TRAIS Membership Admission Form

An A4 size TRAIS Membership Admission Form is designed to introduce AIS to IS academics at the universities in Turkey and take their membership information. The forms were distributed in the TRAIS booth during IMISC Conference in Izmir and also during the TRAIS reception in ICIS Dublin.

TRAIS MEMBERSHIP ADMISSION FORM

Name: _____

Surname: _____

Institution: _____

Position in the Institution: _____

Address: _____

E-Mail Address: _____

Mobile Phone: _____

AIS Member: Yes No

Date: _____

Signature: _____



ASSOCIATION FOR INFORMATION SYSTEMS

TRAIS

THE TURKEY CHAPTER OF ASSOCIATION FOR INFORMATION SYSTEMS

The mission of TRAIS is to promote the exchange of ideas, experiences, and knowledge among scholars and professionals in Turkey engaged in the development, management, and use of information systems and technology.

Looking forward to seeing the IS community of Turkey as members of TRAIS



www.traisnet.org

TRAIS

THE TURKEY CHAPTER OF ASSOCIATION FOR INFORMATION SYSTEMS

The Turkey Chapter of the Association for Information Systems (TRAIS) is a Chapter of the Association for Information Systems (AIS) serving Turkey. The purpose of the TRAIS is to promote the exchange of ideas, experiences, and knowledge among scholars and professionals in Turkey engaged in the development, management, and use of information systems and technology.

The activities of the TRAIS are to promote the exchange of communications on research, education, design, implementation, and management of information systems in both private and public organizations in Turkey. The activities of the TRAIS include:

- Providing a locally-focused forum for those concerned with all aspects of information systems;
- Providing an opportunity for the exchange of ideas concerning the management of information systems with member counterparts;
- Conducting locally-focused programs and conferences for the benefit of members;
- Providing a means for critical examination of the problems and opportunities associated with information systems in Turkey;
- All those approved by the By-Laws of the AIS;
- Additional activities as approved by the TRAIS Executive Board.

TRAIS MEMBERSHIP

Who can be a TRAIS Member?

- Academic:** IS educators and researchers.
- Student:** Full-time, doctoral degree seeking students enrolled at a university and not concurrently serving as a faculty member at any institution of higher education. Student memberships are limited to six consecutive years.
- Retired:** Faculty who are no longer actively working at a college or university.
- Professional:** Practitioners who work within the IS or IT fields.

TRAIS membership requires an AIS membership (www.aisnet.org).

ABOUT AIS

AIS is the premier global association of more than 4000 members serving society and advancing knowledge and excellence in the study of information systems across 37 special interest groups (SIG) and 38 chapters spanning 100 countries.

AIS Member benefits:

Conferences: AMCIS, ICIS, PACIS; Affiliated conferences: ECIS, MCIS

ELibrary: Comprehensive library with 16 top journals.

AIS Communities: SIGs, Chapters, and Colleges.

Career Services:

AIS news:

2

Emails sent to the Turkish Participants in ICIS 2016 Dublin

In order to attract Turkish academics to TRAIS organizations and invite them to the reception that was organized in Dublin, a list of 1200 registered participants were scanned from the conference web site <https://aisnet.org/general/custom.asp?page=confreglist>. Next, 18 Turkish participants were identified and their email addresses were found. Personal invitations were sent to each of these academics and this personal contact initiated a warm atmosphere during the foundation of the TRAIS community.

Furthermore, these academics were asked to provide the names of other Turkish IS researchers employed outside Turkey. Together with these new names the contact list of TRAIS increased to 33. TRAIS sent personalized emails to each of these potential members outside Turkey.

An example email in Turkish can be found below:

From: Asli Sencer <asli.sencer@boun.edu.tr>

Date: 2016-10-17 14:39 GMT+03:00

Subject: Turkey Chapter of AIS Aralik'ta Dublin'de

To: oyku.isik@vlerick.com, hasan_kartal@uml.edu, asli@udel.edu, b.balci@fs.de

Cc: Meltem Ozturan <meltem.ozturan@boun.edu.tr>

Sevgili Oyku, Hasan Basri, Bilal ve Asli,

Sizlerle ICIS Fort Worth'de ECIS 2016 standında tanismistik. ECIS 2016 Istanbul ulkedeki ve Avrupa'daki tum teror olaylarina ragmen cok basarili bir sekilde gerceklesti. Haziran ayindaki ECIS Istanbul oncesinde, Mart 2016'da, AIS'in en yeni ulke chapter'i olan The Turkey Chapter of AIS'i kurmanin mutlulugunu da yasiyoruz. Tr-Chp Baskani Meltem Ozturan (Bogazici Universitesi, MIS Bolumu), ben de su anda baskan yardimcisiyim. Sizleri de aramizda gormekten cok mutlu oluruz.

Hem Chapter'i tanitmak hem de gelecekte ortak calismalar icin zemin olusturmak amaciyla 11-14 Aralik'ta Dublin'de yapilacak ICIS konferansina gelecegiz. Burada kendi aramizda kucuk bir reception yapmak isteriz. Kesin tarihi ve yeri birkac gun icerisinde belli olur; ancak 12 Aralik pazartesi aksami saat 7-9 p.m. hedefliyoruz.

Dublin'e gelisiniz ve bu tanisma toplantısına katilmanizla ilgili beni bilgilendirirseniz cok sevirim.

Ayrıca bana tanidiginiz tum Turk IS-MIS akademisyenlerinin iletisim bilgilerini de yollarsanız, bu daveti onlara da yapmak isterim.

Sizlerle tekrar gorusebilmek dilegiyle.

Asli.

Prof. Asli Sencer

Bogazici University

Department of Management Information Systems

Istanbul, Turkey

<http://www.mis.boun.edu.tr/en/team/asli-sencer>

New Year's Greeting to TRAIS Members

The following new year's greeting message is designed and sent to TRAIS members. We received several warm replies and wishes for successful organizations of TRAIS in 2017.



The Turkey Chapter of Association for Information Systems

Dear Distinguished Members of TRAIS,

We would like to thank you for being our members in the first year of TRAIS.

We wish that 2017 is a successful year for our community; a prosperous year for you, your families;

a peaceful period for the whole humanity.