

## TRAIS ANNUAL REPORT – 2017

### Required Criteria – Item 1: Hosted Activities, Meetings and Events open to all AIS members by TRAIS in 2017

#### Strategic Partnership of TRAIS in IDC Conferences

International Data Corporation, IDC is well known with its being the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications and consumer technology markets. More than 1,100 IDC analysts provide global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries worldwide. IDC is a subsidiary of IDG, the world's leading technology media, research, and events company (<https://www.idc.com/about/about.jsp>).

TRAIS has become a strategic partner to the prestigious IDC Conferences since 2016. These conferences attract more than 600+ professionals from the IS business world in Turkey. Although IDC organizes these events primarily by the professional speakers to the business life, TRAIS will now serve as the bridge to integrate Turkish IS academics with the professionals in Turkey. TRAIS logo appears among the strategic partners of IDC on the event web sites:

#### Professional Events Organized by TRAIS and IDC at Boğaziçi University in 2017

##### 1. IDC CIO Awards, April 13, 2017, Bogazici University, Albert Long Hall Building, John Freely Room

More than 80 projects were submitted to the categories for Best Innovation Project, Best Change Management Project, Best IT Governance Project, Best Business Enablement Project, Best IT Cost Efficiency Project, and CIO of the year 2017. More than 100 professionals and academicians participated to the presentations of the digitalization projects.

TRAIS President Prof. Aslı Sencer and Head of Sectoral Relations Assoc. Prof. Ceylan Onay, Head of Publications Prof. Birgül Kutlu Bayraktar, Past President Prof. Meltem Özturan evaluated the competing projects submitted to IDC Technology Awards in Digital Retail.

<http://traisnet.org/?page=event&id=76>

##### 2. IDC Energy Industry IT Executives Day, May 17, 2017, Bogazici University, Nafi Baba Building

IDC 'Energy Day for CIO' aimed to discuss how ICT could be leveraged to address key strategic and operational challenges facing providers of electricity in Turkey. There were about 80 professionals from energy sector and academicians in Turkey. Head of Sectoral Relations at TRAIS, Assoc. Prof. Ceylan Onay made two presentations on "Global Funding of Energy Projects" and moderated a Panel Discussion on Innovation, R&D and University Cooperations". TRAIS Treasurer Assoc. Prof. Bilgin Metin gave a speech on "Security in Critical Infrastructures". These can be followed from the TRAIS and IDC links below:

<http://www.traisnet.org/?page=event&id=49>

<https://idc-cema.com/eng/events/64780-energy-sector-it-executives-day/10-agenda>

**3. IDC Advanced Analytics and Cognitive Day, May 24, 2017, Bogazici University, Nafi Baba Building**

Advanced Analytics and Cognitive Day aimed to discuss the set of business-transforming technologies and their applications in various areas. There were about 100 professionals from various sectors and academicians in Turkey.

Assist. Prof. Ahmet Onur Durahim gave a speech on “New Challenges & Trends in Advanced Analytics”. These can be followed from the TRAIS and IDC links below:

<http://www.traisnet.org/?page=event&id=50>

<https://idc-cema.com/eng/events/64403-idc-advanced-analytics-cognitive-day-2017/11-speakers>

**4. IDC Technology Awards – Projects in Digital Retail, October 18, 2017, Boğaziçi University, Uçaksavar Campus, Garanti Cultural Center, Hall 2**

40 digital retail projects were submitted to the IDC Technology Awards. The presentations attracted around 60 professionals and academicians during the day.

TRAIS President Prof. Aslı Sencer and Head of Sectoral Relations Assoc. Prof. Ceylan Onay evaluated the competing projects submitted to IDC Technology Awards in Digital Retail.

<http://www.traisnet.org/?page=event&id=73>

**5. IDC Technology Awards – Projects in Digital Finance, November 14, 2017, Boğaziçi University, Uçaksavar Campus, Garanti Cultural Center, Hall 2**

40 digital finance projects were submitted to the IDC Technology Awards. The presentations attracted around 60 professionals and academicians during the day.

TRAIS President Prof. Aslı Sencer and Head of Sectoral Relations Assoc. Prof. Ceylan Onay evaluated the competing projects submitted to IDC Technology Awards in Digital Finance.

<http://www.traisnet.org/?page=event&id=72>

## **Professional Seminars Organized by TRAIS at Boğaziçi University in 2017**

### **1. Fatih Bilgi, Aselsan CIO – November 16, 2017, Bogazici University, Department of Management Information Systems, Room B105**

Aselsan is the largest enterprise in defense and military industry in Turkey. Fatih Bilgi, the IS/IT Director at Aselsan was elected as the CIO of the year in 2015. He was invited to give a TRAIS professional seminar on “Digital Transformation in Aselsan”.

The audience included TRAIS members as well as 50 senior students from the universities in Istanbul.

<http://www.traisnet.org/?page=event&id=68>

### **2. Barış Tezcan, Citibank EVP, November 23, 2017, Bogazici University, Department of Management Information Systems, Room B105**

Barış Tezcan, the EVP and Deputy CEO Chairman of Citibank was invited to give a TRAIS professional seminar on “Startup thinking and Fintech Ecosystem”

The audience included TRAIS members as well as 50 senior students from the universities in Istanbul.

<http://www.traisnet.org/?page=event&id=69>

### **3. Fırat Akın, Tadım CIO – December 7, 2017, Bogazici University, Department of Management Information Systems, Room B105**

Tadım is one of the largest producers in food industry in Turkey. Fırat Akın, CIO was invited to give a TRAIS professional seminar on “Tadım Automated Depot Management System with Industry 4.0”. This project was selected as the most successful smart manufacturing project of the year by IDC.

The audience included TRAIS members as well as 50 senior students from the universities in Istanbul.

<http://www.traisnet.org/?page=event&id=71>

## **Academic Events Organized by TRAIS**

### **Academic Seminars and Workshops:**

**1. Assist. Prof. Utku Pamuksuz, University of Illinois at Urbana-Champaign – March 23, 2017, Bogazici University, Department of Management Information Systems, Room B105**

Assist. Prof. Utku Pamuksuz from University of Illinois at Urbana Champaign was invited to give a TRAIS seminar titled “Unlocking the Insights: Data-Analytic Examination of Social Signals in Organizational Practices”.

The audience included TRAIS members as well as 30 graduate students from the universities in Istanbul.

<http://www.traisnet.org/?page=event&id=47>

**2. Prof. Niels Bjorn-Andersen, Copenhagen Business School, May 10, 2017, Boğaziçi University, Nafi Baba Building**

Prof. Niels Bjorn-Andersen from Copenhagen Business School is a pioneer academician in the IS world. TRAIS was privileged by his workshop on “Digital Disruption Calls for New Strategies”. He gave two-hours seminar in two sections followed by meetings with Ph.D. students.

The audience included TRAIS members as well as 50 graduate students from the universities in Istanbul.

<http://www.traisnet.org/?page=event&id=48>

**3. Assoc. Prof. Dr. Nazım Taşkın, Massey Univ. New Zealand, Workshop on PLS, December 12, 2017, Bogazici University, Department of Management Information Systems, Room B108**

Assoc. Prof. Nazım Taşkın from Massey University, New Zealand was invited to organize a TRAIS workshop on “Development of International Publications by Using PLS Analysis”. The workshop took three hours and attracted TRAIS members as well as 15 graduate students from the universities in Istanbul.

<http://www.traisnet.org/?page=event&id=70>

## Academic Events at Conferences

### **4<sup>th</sup>. International Management Information Systems Conferences, IMISC-2017, Istanbul University, 17-20 October 2017**

International Management Information Systems Conferences (IMISC) aim to be one of the leading international conferences for presenting novel and fundamental advances in the fields of Management Information Systems.

This conference is the only conference affiliated in Turkey by TRAIS and it is also in the process of being affiliated by AIS. This conference is important for creating a distinguished AIS community in Turkey.

The first conference was held at Boğaziçi University in 2014 in İstanbul. The second one was held at Atatürk University in 2015 in Erzurum. The third one was held at Dokuz Eylül University in 2016 in İzmir with the theme "Smart Technology - Smart Management".

In 2017, Fourth IMISC was held at İstanbul University with the theme "Industry 4.0" during 17-20th October 2017. There were 355 participants, 99 presentations and 24 posters with the acceptance rate of 50% in IMISC2017.

Web Site for the fourth IMISC: [www.2017.imisc.net](http://www.2017.imisc.net)

#### **1. Junior Faculty Workshop, JFW at IMISC-2017, Istanbul University, October 17, 2017**

JFW was held in October 17, 2017. There were 19 junior faculty participants and 5 senior faculty members discussed the following academic topics related to MIS:

MIS in the World – Prof. Erman Coşkun (Sakarya University)

MIS in Turkey - Prof. Zuhâl Tanrıkulu (Boğaziçi University)

Academic Career in the field of MIS in Turkey – Prof. Meltem Özturan (Boğaziçi University)

How are Articles Published in the MIS Journals? – Prof. Birgül Kutlu Bayraktar (Boğaziçi University)

MIS Applications in the Private Sector – Prof. Alptekin Erkollar (Sakarya University)

<http://www.traisnet.org/?page=event&id=77>

#### **2. Doctoral Consortium, DC at IMISC-2017, Istanbul University, October 17, 2017**

DC was held in October 17, 2017. There were 11 applicants where 6 of them were called for presentation. Among them Büşra Alma, Kadir Burak Olgun and Murat Oturakçı were selected as first, second and third respectively with the votes of MIS faculty from different universities. They were awarded with a one year TRAIS membership.

<http://www.traisnet.org/?page=event&id=78>

## Activities to Promote TRAIS in Turkey

### Social Events at Conferences

#### 1. TRAIS Reception at AMCIS-Boston, August 11, 2017, Sheraton Hotel Lobby Bar, 6p.m.-7p.m.

23rd America's Conference on Information Systems, AMCIS 2017, was held in August 10-12, 2017 in Boston, Sheraton Hotel. Head of TRAIS International Relations Prof. Izak Benbasat and Treasurer Assoc. Prof. Bilgin Metin organized a modest reception on August 11, Friday at 6-7 p.m. in the lobby bar of Sheraton Hotel. TRAIS Reception was announced in AMCIS mobile application as well as via emails. The social event attracted 12 researchers mostly Turkish researchers employed abroad. We were privileged by the existence of AIS President Prof. Matti Rossi. Collaboration opportunities were discussed enthusiastically during the reception.

<http://www.traisnet.org/?page=event&id=79>

#### 2. Exhibition Booth at IMISC-2017, Istanbul University, 17-20 October 2017

The TRAIS booth in the exhibition area was a location of attraction where AIS organization and its events were introduced to the Turkish IS research community.

<http://www.traisnet.org/?page=event&id=80>

#### 3. TRAIS President in the Opening Ceremony of IMISC-2017

TRAIS president Prof. Asli Sencer promoted TRAIS in the opening ceremony of IMISC 2017. She introduced the forthcoming events and announced that TRAIS organized the JFW and DC events in the conference. She invited the participants to be members of AIS and TRAIS.

<http://www.traisnet.org/?page=event&id=81>

#### 4. IDC Information Security Conference, February 9, 2017, Wyndham Grand Hotel, Istanbul

TRAIS Treasurer Assoc. Prof. Bilgin Metin attended a panel on "Security Applications in the Public Sector".

<http://www.traisnet.org/?page=event&id=44>

<http://2017.idcitsecurity.com/istanbul/agenda>

#### 5. Dassault Systemes and IDC Joint Organization: Manufacturing in the Age of Experience, February 16, 2017, Hilton Hotel, Bursa

TRAIS President Asli Sencer gave a speech in the joint organization of Dassault Systems and IDC in Hilton Hotel, Bursa on February 16, 2017. Her speech in Turkish was titled "Digital Transformation in the Manufacturing Sector from an Academic Perspective". She received a plaque from Elif Gürdal, Dassault Systemes - Country Manager.

<http://www.traisnet.org/?page=event&id=46>

[http://idc-cema.com/eng/events/64531-deneyim-cag-nda-uretim/10-agenda?g\\_clang=TR](http://idc-cema.com/eng/events/64531-deneyim-cag-nda-uretim/10-agenda?g_clang=TR)

**6. IDC Smart Manufacturing Conference, NG Sapanca Convention Center, October 30-31, 2017**

IDC Smart Manufacturing Conference attracted 500 participants from Turkey. The conference was organized to present the most successful smart manufacturing projects of the year. TR AIS President Prof. Aslı Sencer gave a speech on “Dynamic Inter-Organizational Business Process Management: Instant Virtual Enterprises”. She also presented the award for the most successful data analysis project of 2017 to Hugo Boss CIO, Erkut Ekinci with Nevin Çizmecioğulları, The Country Manager of IDC.

<http://www.traisnet.org/?page=event&id=82>

<https://idc-cema.com/eng/events/64791-idc-smart-manufacturing-summit-2017/10-agenda>

**7. IDC Financial Services 2017 Conference,**

IDC Financial Services 2017 Conference attracted 500 participants from Turkey. The conference was organized to present the most successful digital finance projects of the year. TR AIS Head of Sectoral Relations Assoc. Prof. Ceylan Onay gave a speech on “Academic Overview for Fintech Insights”.

<http://www.traisnet.org/?page=event&id=74>

<https://idc-cema.com/eng/events/64788-idc-financial-services-conference-2017/10-agenda>

**8. IDC IoT, Analytics, Big Data and Cognitive/AI Computing Conference, December 14, 2017, Wyndham Grand Hotel, Istanbul**

IDC IoT, Analytics, Big Data and Cognitive/AI Computing Conference focused on the “ABCs of Digital Twins” and attracted 500 participants from Turkey. TR AIS member Assist. Prof. A. Onur Durahim gave a speech on “The Rising Need of Data Scientists”.

<http://www.traisnet.org/?page=event&id=83>

<http://idciotforum.com/istanbul/agenda>

## **Additional Criteria - Item D: Communications with the TRAIS Members**

### **1. Invitation to the TRAIS Reception to be held in AMCIS 2017-Boston Message to AIS World List**

From: Asli Sencer <asli.sencer@boun.edu.tr>  
Date: Sat, Aug 5, 2017 at 12:33 AM  
Subject: Reception in AMCIS 2017-Boston: The Turkey Chapter of AIS  
To: aisworld@lists.aisnet.org

Dear Colleagues,

It is our pleasure to inform you on the reception of Turkey Chapter of AIS, TRAIS to be organized at AMCIS 2017-Boston.

As one of the newest country chapters in AIS, we happily see that many Turkish IS academicians plan to attend AMCIS 2017-Boston. One of the core aims of TRAIS is to generate a platform where our community in Turkey can integrate with the IS academics abroad.

The details of our reception at AMCIS-Boston is as follows:

TRAIS Reception at AMCIS-Boston  
Date: Friday, August 11, 2017  
Time: 6-7 p.m.  
Place: Sheraton Lobby (to be confirmed)

As the representatives of TRAIS, our founder Izak Benbasat, treasurer Bilgin Metin and Head of Academic Relations Erman Coskun will be there to meet you. This event will be a nice opportunity to congratulate Prof. Benbasat on his retirement as well.

We look forward to see you at Boston. We appreciate your reply on your attendance to the reception by emailing to [bilgin.metin@boun.edu.tr](mailto:bilgin.metin@boun.edu.tr).

Best wishes and regards from Turkey

Asli Sencer  
Professor  
President of TRAIS-TR Chapter of AIS  
Bogazici University  
Department of Management Information Systems  
Istanbul, Turkey  
<http://www.mis.boun.edu.tr/en/team/asli-sencer>



## 2. Announcement of TRAIS Seminar: Utku Pamuksuz, March 23, 2017

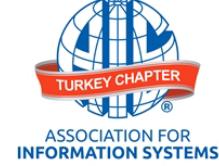
gönderen: **Trais** <info@traisnet.org>

alıcı:

tarih: 15 Mart 2017 14:28

konu: Seminar : The Turkey Chapter of AIS

gönderen: traisnet.org



B.U. Information Systems Research Center, ISRC  
and  
The Turkey Chapter of Association for Information Systems, TRAIS  
SEMINAR

Unlocking the Insights: Data-Analytic Examination of Social Signals  
in Organizational Practices  
by

**Utku Pamuksuz**  
University of Illinois at Urbana-Champaign  
College of Business

**Date: March 23, 2017 Thursday**

**Time: 14:00-15:00**

**Room: Hisar Campus, B105**

### **Summary:**

Social Media Networks (SMN) can be leveraged by executives to create and sustain impressions on internal and external stakeholders, which has implications for career success. Unlike actors in traditional impression management (IM) contexts that focus on a single targeted audience, actors employing IM tactics in SMN must consider multiple audiences at the same time. While top executives might serve as firm spokespersons, they often simultaneously behave as individuals in a connected world who are concerned with their own careers. From a theoretical standpoint, we focus on the usage of IM tactics by top executives and re-examine the nature of the relationship between these tactics and career success in the context of SMN. Overall, we seek to answer the following question: How is the usage of IM tactics in SMN associated with top executives' career success? Specifically, we aim to understand the kinds of IM tactics (among ingratiation, intimidation, self-promotion, exemplification, supplication) that are particularly effective. We apply inductive machine learning techniques on publicly available SMN posts of top executives to answer this question. While our findings suggest support for certain theoretically-

proposed dimensions such as self-promotion and exemplification, one of our surprising findings is that ingratiation can be detrimental in such contexts.

Keywords: social media networks, impression management, executive career success, text mining, learning algorithms

### **Bio of Utku Pamuksuz**

Utku Pamuksuz is an Information Systems researcher with expertise in data science, business analytics, applied mathematics, and machine learning. He has taught at the University of Illinois at Urbana Champaign in the College of Business and the School of Engineering at Northwestern University. He has been an invited speaker in academic and professional seminars in Europe, Asia, and the U.S.A. in topics ranging from computational social science to predictive analytics in the areas of Management, Finance, Strategy, and Quantitative Marketing. Mr. Pamuksuz has also built and maintained strong relationships with industry leader organizations during his Ph.D. studies including: State Farm, Goldman Sachs, McKinsey & Company, Deloitte, and KPMG. He has been awarded with the State Farm Big Data Hacking Competition Award in 2015 and 2016, and the UIUC Excellence in Teaching Award in 2016. He also holds a M.Sc. in Computer Science from Northwestern University. Mr. Pamuksuz is appointed as Visiting Assistant Professor at the University of Illinois at Urbana Champaign starting from May 2017.

### 3. Announcement of TRAIS Seminar: Prof. Niels. Bjorn-Andersen, May 10, 2017

gönderen: TRAIS <info@traisnet.org>

tarih: 3 Mayıs 2017 17:02

konu: Seminar: The Turkey Chapter of AIS

gönderen: traisnet.org



B.U. Information Systems Research Center, ISRC  
and  
The Turkey Chapter of Association for Information Systems, TRAIS  
SEMINAR

Digital Disruption Calls for New Strategies  
by

**Prof. Niels Bjorn-Andersen**  
Copenhagen Business School (CBS)  
Denmark

**Date: May 10, 2017, Wednesday**

**Time: 12:00 – 14:00**

**Room: South Campus, Nafi Baba Seminar Hall 204**

**Program: 12:00 - 12:45 Part1**

**12:45 - 13:00 Coffee Break**

**13:00 - 13:45 Part 2**

#### **Abstract**

Digital disruption is especially prevalent in industries where dematerialization (a mechanical switch is substituted with a piece of software, or a DVD with streaming) is an option. In the presentation we shall look at how disruption is taking place in a wide number of industries. We shall then proceed to discuss the key drivers (from wearables to smart drones) and especially focus on the consequences of exponential growth causing dramatic changes in industries. Based on this, we shall discuss different business models in a digitally disrupted world – crucial business models identifying the winner and losers in the digital shake-up. Finally a possible response from incumbent companies will be presented. The presentation is supplemented with four videos, which we shall not have time to show in the presentation, but references will be given to them.

## **Biography**

Dr. Niels Bjørn-Andersen is Professor of Business IT at the Copenhagen Business School (CBS), where he also served as director of Executive EMBA program in 'E-management' from 1998 – 2005, as director of the EMBA program in Management from 2004-2005, as director of the 'Center for e-Business' from 1998 -2005, and as director of 'Center for Enterprise Systems' from 2005 -2011. He has more than 50 peer-reviewed journal articles, 25 books and more than 200 other publications. He has carried out collaborative research with organizations like CISCO, Heineken, IBM, Microsoft and SAP especially as regards topics like IT governance, E-business, ERP-systems, IT for inter-organizational trade, and IT for M&As. He has been the recipient of more than 20 external research grants predominantly from EU research bodies. He has been awarded the prestigious AIS-LEO award (hitherto only awarded to four Europeans), the IFIP Outstanding Services Award, and has been knighted by the queen of Denmark for his contributions to the field of Information Systems.

#### 4. Announcement of TRAIS Seminar: Fatih Bilgi, November 15, 2017

gönderen: **TRAIS** <info@traisnet.org>

tarix: 15 Kasım 2017 20:40

konu: Seminar : The Turkey Chapter of AIS

gönderen: traisnet.org



B.U. Information Systems Research Center, ISRC  
and  
The Turkey Chapter of Association for Information Systems, TRAIS

SEMINAR

"Digital Transformation in Aselsan"

by

**Fatih Bilgi**

IT/IS Director at Aselsan

**Date: November 16, 2017 Thursday**

**Time: 16:00-17:00**

**Room: Hisar Campus, B105**

#### **Bio of Fatih Bilgi**

Fatih Bilgi received his bachelor degree in Industrial Engineering from METU in 1990. He holds a masters' degree in the same area. Fatih Bilgi has worked in Aselsan since 1991 in the departments of production planning, product planning and financial analysis. In 2015 he was the Director of the ERP implementation projects. He is currently the IT/IS Director and responsible for strategic planning and coordination. In 2015, Fatih Bilgi was elected as the CIO of the year with the project titled "Interactive Applications with Isolated Networks with Partners".

## 5. Announcement of TRAIS Seminar: Barış Tezcan, November 23, 2017

From: TRAIS <info@traisnet.org>

Date: Tue, Nov 21, 2017 at 1:51 PM

Subject: Seminar : The Turkey Chapter of AIS



B.U. Information Systems Research Center, ISRC  
and  
The Turkey Chapter of Association for Information Systems, TRAIS

SEMINAR

“Startup Thinking & Fintech Ecosystem”  
by

**Barış Tezcan**

Executive Vice President - Deputy CEO  
Chairman - Genç Başarı Eğitim Vakfı  
Innovation Lead  
Executive Coach

**Date: November 23, 2017 Thursday**

**Time: 16:00-17:00**

**Room: Hisar Campus, B105**

### **Bio of Barış Tezcan**

Barış Tezcan has been working in Citibank Turkey for more than 17 years. He was appointed as Managing Director of Citi Transaction Services business covering Turkey and Central Asian countries in Oct 2010 and has been assigned as the Head of Commercial Bank in Citibank Turkey as of Feb 14. He is the cluster head of Jordan, Bahrain and Turkey as of March, 2017. He is the Deputy CEO of the local franchise and strongly supporting the CEO in strategic areas.

Barış has BS & MS in Statistics from METU and MBA from MBS/Bilgi University joint program. He is also the Chairman of Junior Achievement Turkey organization. He is married with two children.

## 6. Announcement of TRAIS Seminar: Fırat Akın, December 2017

gönderen: TRAIS <info@traisnet.org>

tarikh: 4 Aralık 2017 16:21

konu: Seminar : The Turkey Chapter of AIS

gönderen: traisnet.org



B.U. Information Systems Research Center, ISRC  
and  
The Turkey Chapter of Association for Information Systems, TRAIS

### SEMİNER

Endüstri 4.0 ile Tadım Otomatik Depo

**Fırat Akın**

Tadım - Bilişim Teknolojileri Müdürü

**Tarih: 07 Aralık 2017 Perşembe**

**Saat: 16:00-17:00**

**Yer: Hisar Kampüs, B105**

### Özet:

Yaklaşık yarım asırlık tecrübesiyle Türkiye Paketli Kuruyemiş sektöründe lider konumda olan Tadım, küreselleşme vizyonu doğrultusunda 20'ye yakın ülkede tüketicisine ulaşmaktadır. Son tüketiciye her zaman daha taze ve kaliteli ürün sunma hedefiyle ilerleyen Tadım'da mevcut depo süreçleri Endüstri 4.0 yaklaşımı ele alınarak uçtan uca bağlı bir tedarik zincirinin ilk adımı atılmıştır. Otomatik depoda birçok yeni teknoloji ürünü kullanılmış olup, öngörülebilir analiz ve makine öğrenimi algoritmalarıyla otonom bir yapıya ulaşılması hedeflenmiştir.

### Biyografi:

Ankara Üniversitesi Bilgisayar Mühendisliği Bölümü Mezunu olan Fırat Akın, İngilizce MBA programını Marmara Üniversitesi'nde 2010'da tamamladı. Kariyerine Borusan Holding'de Sistem Analiz Uzmanı - MT olarak başladıktan sonra, Nestle Türkiye'de İş Uygulamaları Uzmanlığı, SAP Proje Yöneticiliği ve IT Uyumluluk Müdürlüğü görevlerini yürütmüştür. Türkiye, Bulgaristan, Romanya ve İsrail'den sorumlu Adidas Group EM North organizasyonunda 3,5 sene İş Çözümleri Müdürü olarak çalışmıştır. 2016 yılından bu yana Tadım'da Sistem, Network ve Güvenlik, İş Çözümleri, Servis Masası ve ERP destek ekiplerinin yönetiminden sorumlu olarak Bilişim Teknolojileri Müdürü olarak görev yapmaktadır.

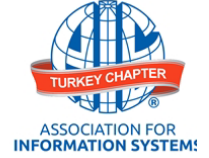
## 7. Announcement of TRAIS Seminar: Nazım Taşkın, December 12, 2017

gönderen: TRAIS <info@traisnet.org>

tarih: 8 Aralık 2017 09:18

konu: Workshop : The Turkey Chapter of AIS

gönderen: traisnet.org



B.U. Information Systems Research Center, ISRC  
and  
The Turkey Chapter of Association for Information Systems, TRAIS

### WORKSHOP

“Development of International Publications by Using PLS Analysis”

**Assoc. Prof. Nazım Taşkın**

Massey University - School of Management - New Zealand

**Date: December 12, 2017 Tuesday**

**Time: 14:00-17:00**

**Room: Hisar Campus, B108**

#### Summary:

Structural Equation Modeling (SEM) and SEM-based statistical techniques are amongst the most advanced data analysis techniques in social sciences. Although these techniques are relatively new, use of these techniques is increasing among the researchers. The objective of the workshop is to briefly introduce these techniques including Partial Least Square (PLS), to emerging researchers and provide hands-on experience on conducting analysis using PLS and producing a research output from the analysis. All stages from research design to forming tables for a publication will be covered.

P.S. The attendants should send an email to [info@traisnet.org](mailto:info@traisnet.org). They should bring their laptops with the 30-days trial version of WarpPLS installed from <http://warppls.com/>. For questions and help on the installation, please refer to [info@traisnet.org](mailto:info@traisnet.org).



**Short Bio:**

Nazim Taskin is a Senior Lecturer at School of Management, Massey University, New Zealand. He holds a PhD in Interdisciplinary Studies from University of British Columbia, Okanagan, Canada. His research interests include Enterprise Systems, Strategic IS/IT Alignment, Knowledge Management, and Big Data. Nazim has published in various journals, conferences including Australasian Journal of Information Systems, Journal of Knowledge Management, Journal of Electronic Commerce, Journal of Enterprise Information Management, Business Strategy and the Environment, Hawaii International Conference on System Sciences (HICSS), Australasian Conference on Information Systems (ACIS), Americas Conference on Information Systems (AMCIS), and European Conference on Information Systems (ECIS). He has co-authored a book chapter as well.

8. Certificate of Attendance to the Workshop on Development of International Publications by Using PLS Analysis

BOĞAZIÇI ÜNİVERSİTESİ  
BİLGİ SİSTEMLERİ ARAŞTIRMA MERKEZİ  
ve

TURKEY CHAPTER OF AIS -TRAIS

TEŞEKKÜR BELGESİ

*Sayın Nazım Taşkın*

*ISRC-TRAIS Seminer Serileri'ne yaptığımız  
değerli katkılarınızdan dolayı teşekkür ederiz.*

*12. Aralık. 2017*

*Prof.Dr. Meltem Özturan*

*Prof. Dr. Aslı Sencer*